



Naming Opportunities

Presenting Sponsor	\$15,000 minimum
Feature Sponsor	\$ 7,500 minimum
Band Sponsor	Range \$300 to \$10,000
Patron Sponsor	\$3,000 minimum
Contemporary Stage	\$5,000
Traditional Stage	\$5,000
Pipe Band Competition	\$5,000
Cultural Building	\$3,000
Hospitality Tent	\$3,000
Volunteer t-shirts	700 shirts/at approx. \$5 each = \$3,500
Gaelic Sports (Heavy Games in 2017)	\$2,000
Children's Area	\$1,500
5K Run	\$2,000
Gates	\$1,000
Fence Signs	\$100 each
Golf Carts	\$200 each
Additional Sponsorship	\$250 -\$1000

Presenting Sponsor (\$15,000)

- All of the Feature Sponsor benefits
- 30 passes to GAIF
- Hospitality Tent passes
- Mentioned in all sponsored festival radio and TV promotions
- Logo on all television and print promotions
- Recognition as Presenting Sponsor in all mentions of event (for example, The Great American Irish Festival presented by your corporate/business name)

Feature Sponsor (\$7,500)

- Logo/Banner recognition on festival grounds
- 20 passes to GAIF
- Hospitality Tent passes
- Table available for display of company information/products
- Discounted ticket sales for employees
- Logo on GAIF website sponsor page (with link)
- Inclusive print promotion of event (20,000 color brochures and 10,000 parade cards)
- Mentioned in one-half of sponsored festival radio and TV promotions

Band Sponsor (range from \$300 to \$10,000)

- Customized sponsor packet dependent on level of sponsorship

Cultural Building, Hospitality Tent or Patron Sponsor (\$3,000 each)

- Naming privilege to sponsored area
- 10 passes to GAIF
- Hospitality Tent passes
- Table available in sponsored area for display of company information/products
- Discounted ticket sales for employees
- Logo on GAIF website sponsor page (with link)

Stages (\$5,000 each)

- Naming privilege to sponsored stage
- 16 passes to GAIF
- Hospitality Tent passes
- Table available in sponsored area for display of company information/products
- Discounted ticket sales for employees
- Logo on GAIF website sponsor page (with link)
- Inclusive print promotion of event (20,000 color brochures and 10,000 parade cards)
- Mentioned in radio and TV promotions

Pipe Band Competition (\$5,000 each)

- Naming privilege to Competition
- Private Sponsor tent for viewing Pipe Band Competition
- 16 passes to GAIF
- Hospitality Tent passes
- Table available in sponsored area for display of company information/products
- Discounted ticket sales for employees
- Logo on GAIF website sponsor page (with link)
- Inclusive print promotion of event (20,000 color brochures and 10,000 parade cards)
- Mentioned in radio and TV promotions

Volunteer T-Shirts (\$3,500)

- Naming privilege on each shirt (approximately 700 shirts)
- 10 passes to the GAIF
- Hospitality Tent passes
- Table available to promote display products
- Logo on GAIF website sponsor page (with link)

Gaelic Sports (\$2,000)

- Naming privilege to Sport (Heavy Games in 2017)
- Business/Corporate Banner displayed at athletic field
- 8 passes to GAIF
- Hospitality Tent passes
- Logo on GAIF website sponsor page (with link)
- Contribution announcements during tournament

Children's Area (\$1,500)

- Naming privilege to Children's Area
- 6 passes to the GAIF
- Table to promote display products
- Logo on website sponsor page (with link)

5K Run (\$2,000)

- Naming privilege to the 5K Run
- Business/Corporate Name on Participants' shirts
- 8 passes to GAIF
- Hospitality Tent passes
- Logo on GAIF website sponsor page (with link)
- Contribution announcements during run

Golf Carts (\$200 each)

- Business/Corporate Name on Golf Cart

Fence Signs (\$100 each)

- Business/Corporate Name on Fairgrounds Fence

In-kind Sponsorship/Other

\$1,000

- Naming privilege to Main Gate
- 4 weekend passes to GAIF

\$1,000

- Naming privilege to Back Gate
- 4 Weekend passes to GAIF

\$750

- 2 Weekend passes to GAIF
- Photo with band of your choice

\$500

- 2 Week-end passes to GAIF
- 2 Beverage tokens

\$250

- 1 Weekend pass to GAIF
- 2 Beverage tokens

THANK YOU FOR YOUR SUPPORT!

