



GAIF SPONSORSHIPS

LEVELS & BENEFITS

NAMING OPPORTUNITIES AND LEVELS

Presenting Sponsor	\$15,000 minimum
Feature Sponsor	\$ 7,500 minimum
Band Sponsor	Range \$300 to \$10,000
Patron Sponsor	\$3,000 minimum
Contemporary Stage	\$5,000
Traditional Stage	\$5,000
Pipe Band Competition	\$5,000
Cultural Building	\$3,000
Hospitality Tent	\$3,000
Volunteer T-shirts 500 shirts/at approx. \$5 each =	\$2,500
Gaelic Sports (Heavy Games in 2017)	\$2,000
Children's Area	\$1,500
Gates	\$1,000
Fence Signs	\$100 each
Golf Carts	\$200 each
Additional Sponsorships	\$250 - \$1000

GREAT AMERICAN IRISH FESTIVAL SPONSORSHIP LEVEL BENEFIT DETAILS

PRESENTING SPONSOR (\$15,000)

- All of the Feature Sponsor benefits
- 30 passes to GAIF
- 10 Hospitality Tent passes
- Mentioned in all sponsored festival radio and TV promotions
- Logo on all television and print promotions
- Recognition as Presenting Sponsor in all mentions of event (for example, "The Great American Irish Festival presented by 'your corporate/business name.'")

FEATURE SPONSOR (\$7,500)

- Logo/Banner recognition on festival grounds
- 20 passes to GAIF
- Eight (8) Hospitality Tent passes
- Table available for display of company information/products
- Discounted ticket sales for employees
- Logo on GAIF website sponsor page (with link)
- Inclusive print promotion of event (ex: 10,000 color brochures)
- Mentioned in one-half of sponsored festival radio and TV promotions

BAND SPONSOR (RANGE FROM \$300 TO \$10,000)

- Customized sponsor packet dependent on level of sponsorship

CULTURAL BUILDING, HOSPITALITY TENT OR PATRON SPONSOR (\$3,000 EACH)

- Naming privilege to sponsored area
- 10 passes to GAIF
- Six (6) Hospitality Tent passes
- Table available in sponsored area for display of company information/products
- Discounted ticket sales for employees
- Logo on GAIF website sponsor page (with link)

STAGES (\$5,000 EACH)

- Naming privilege to sponsored stage
- 16 passes to GAIF
- Five (5) Hospitality Tent passes
- Table available in sponsored area for display of company information/products
- Discounted ticket sales for employees
- Logo on GAIF website sponsor page (with link)
- Inclusive print promotion of event (ex: 10,000 color brochures)
- Mentioned in radio and TV promotions



GAIF SPONSORSHIP LEVEL BENEFIT DETAILS CONTINUED

PIPE BAND COMPETITION (\$5,000 EACH)

- Naming privilege to Competition
- Private Sponsor tent for viewing Pipe Band Competition
- 16 passes to GAIF
- Four (4) Hospitality Tent passes
- Table available in sponsored area for display of company information/products
- Discounted ticket sales for employees
- Logo on GAIF website sponsor page (with link)
- Inclusive print promotion of event (ex: 10,000 color brochures)
- Mentioned in radio and TV promotions

VOLUNTEER T-SHIRTS (\$3,500)

- Naming privilege on each shirt (approximately 500 shirts)
- 10 passes to GAIF
- Three (3) Hospitality Tent passes
- Table available to promote display products
- Logo on GAIF website sponsor page (with link)

GAELIC SPORTS (\$2,000)

- Naming privilege to Sport (aka: "Heavy Games")
- Business/Corporate Banner displayed at athletic field
- Eight (8) passes to GAIF
- Two (2) Hospitality Tent passes
- Logo on GAIF website sponsor page (with link)
- Contribution announcements during tournament

CHILDREN'S AREA (\$1,500)

- Naming privilege to Children's Area
- Six (6) passes to GAIF
- Table to promote display products
- Logo on website sponsor page (with link)

GOLF CARTS (\$200 EACH)

- Business/Corporate Name on Golf Cart

FENCE SIGNS (\$100 EACH)

- Business/Corporate Name on Fairgrounds Fence

IN-KIND SPONSORSHIP/OTHER:

\$1,000 VALUE

- Naming privilege to Main Gate
- Four (4) passes to GAIF

\$1,000 VALUE

- Naming privilege to Back Gate
- Four (4) passes to GAIF

\$750 VALUE

- Two (2) passes to GAIF
- Photo with band of your choice

\$500 VALUE

- Two (2) passes to GAIF
- Two (2) Beverage tokens

\$250 VALUE

- One pass to GAIF
- Two (2) Beverage tokens