

**Benefits** – some of the benefits for selected packages include:

- Sponsor mentioned in television, radio and newspaper promotions of event
- Name listing in festival program book
- Acknowledgement of sponsorship on our website
- Naming rights to various venues
- Product sampling and display opportunities
- Complimentary tickets
- Discounted employee tickets
- Hospitality privileges
- On-site signage
- Recruitment booths
- Advance notice on all events related to the Great American Irish Festival
- And so much more...



[www.greatamericanirishfest.com](http://www.greatamericanirishfest.com)  
The Great American Irish Festival is a 501(c)3 not-for-profit

The Great American Irish Festival is held on the last full weekend of July each year.

Your Contributions are tax-deductible and all proceeds will be dedicated to supporting the festival and building an Irish Cultural Center in Central New York.

Thank you for your support.

## Sponsorship Opportunities

A Celebration of Music and Culture...

[www.greatamericanirishfest.com](http://www.greatamericanirishfest.com)

## Sponsorship Levels

Here is a quick review of the sponsor contribution levels and their values. *Please see the package benefits located in the Sponsor Folder (separate).*

### **Presenting Sponsor**

\$15,000 minimum

### **Feature Sponsor**

\$7,500 minimum

### **Band Sponsor**

Range approximately \$300-\$10,000

### **Patron Sponsor**

\$3,000 minimum

### **Naming Opportunities**

Contemporary Stage - \$5,000

Traditional Stage - \$5,000

Cultural Building - \$3,000

Pipe Band Competition - \$5,000

Hospitality Tent - \$3,000

Volunteer T-shirts - \$3,500

Gaelic Sports\* - \$2,000

5K Run - \$2,000

Children's Area - \$1,500

Gates - \$1,000

Golf Carts - \$200 each

Fence Signs - \$100

The Great American Irish Festival appreciates your support and we look forward to partnering with you. To become a sponsor, please contact us via email, telephone, or complete the information card attached. We will gladly meet with you to customize a sponsorship solution that meets your needs. If you have any questions regarding the sponsorship information, do not hesitate to contact GAIF Director Judy Weeks, via email at [director@greatamericanirishfest.com](mailto:director@greatamericanirishfest.com) or by calling (315) 868-9082.

\*2017: "Heavy Games"

## ***Your Sponsorship of the Great American Irish Festival...***

What can partnering with the Great American Irish Festival do for your organization?

- Provides exposure for your product or service through our broad event promotion campaign in Central New York
- Name recognition to over 40,000 festival patrons
- Word of mouth marketing is the most powerful tool... you have 40,000+ attendees working for you!
- Multiple avenues are available to promote your product or service; you choose your comfort level
- Show your support for the community by participating in one of Central New York's most reputable, successful, educational and family-oriented events

The Great American Irish Festival provides an exciting, once a year opportunity for audiences from all over the Northeast to explore Irish history, culture, arts and entertainment. **Won't you join us?**

My business would like to be a: Value

- |   |          |
|---|----------|
| <input type="checkbox"/> Presenting Sponsor | \$ _____ |
| <input type="checkbox"/> Feature Sponsor    | \$ _____ |
| <input type="checkbox"/> Band Sponsor       | \$ _____ |
| <input type="checkbox"/> Patron Sponsor     | \$ _____ |
| <input type="checkbox"/> Naming Opportunity | \$ _____ |
| <input type="checkbox"/> Other              | _____    |

Please specify naming opportunity:

\_\_\_\_\_ Total: \_\_\_\_\_

\_\_\_\_\_  
Name

\_\_\_\_\_  
Address

\_\_\_\_\_  
e-mail

\_\_\_\_\_  
Phone

Method of Payment

- Check  
 In-Kind Sponsorship  
 Other, please specify \_\_\_\_\_

\_\_\_\_\_  
Signature

Mail to: Great American Irish Festival  
c/o Judy Weeks  
P.O. Box 18  
Newport, NY 13416